



Shire of
Collie

MINUTES

**Tourism & Marketing Advisory
Committee**

held on

Tuesday 22 September 2020

Shire of Collie
Tourism & Marketing Advisory Committee
Agenda – 22 September 2020

Contents

1.	OPENING/ATTENDANCE/APOLOGIES & LEAVE OF ABSENCE	3
2.	DISCLOSURE OF FINANCIAL INTEREST	3
3.	PETITIONS/ DEPUTATIONS/ PRESENTATIONS/ SUBMISSIONS	3
4.	ITEMS BROUGHT FORWARD DUE TO INTEREST BY ATTENDING PERSONS	3
5.	CONFIRMATION OF THE MINUTES OF THE PREVIOUS MEETING	3
6.	BUSINESS ARISING FROM THE PREVIOUS MINUTES	4
7.	OFFICER REPORTS	4
8.	MOTIONS FOR WHICH PRIOR NOTICE HAS BEEN GIVEN	4
9.	QUESTIONS BY MEMBERS FOR WHICH DUE NOTICE HAS BEEN GIVEN	4
10.	URGENT BUSINESS APPROVED BY PRESIDING MEMBER OR BY DECISION	4
11.	ANNOUNCEMENTS BY PRESIDING MEMBER OR BY DECISION	4
12.	STATUS REPORT ON COUNCIL RESOLUTIONS	4
13.	GENERAL BUSINESS	4
13.1	Mini Mural Festival	4
14.	CLOSE AND NEXT MEETING	5
15.	ATTACHMENTS	5

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1. OPENING/ATTENDANCE/APOLOGIES & LEAVE OF ABSENCE

The Chairperson opened the meeting at 9.33am.

Members

Cr Michelle Smith	Chairperson
Cr Leonie Scoffern	Councillor
Tamsin Emmett	Community Development Officer
Allison Fergie	Director Corporate Services

Apologies

Cr Joe Italiano	Councillor
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Guests

Rod Annear	Parks and Wildlife Service, DBCA
Janine Page	Manager, Collie Visitor Centre

2. DISCLOSURE OF FINANCIAL INTEREST

Nil

3. PETITIONS/ DEPUTATIONS/ PRESENTATIONS/ SUBMISSIONS

- Mr Rod Annear, Senior Project Coordinator, Parks and Wildlife Service, Department of Biodiversity, Conservation and Attractions presented an update on Collie Adventure Trails projects including trails infrastructure, trails marketing/brand and wayfinding.

To see information about the Collie Trails visit <https://mtbwa.com.au/collie/>

Mr Annear to be invited to present to a meeting of full Council.

- Janine Page, Manager, Collie Visitor Centre gave an update on plans for expansion of the Collie Visitor Centre and an upgrade to the underground tourist mine.

4. ITEMS BROUGHT FORWARD DUE TO INTEREST BY ATTENDING PERSONS

Nil

5. CONFIRMATION OF THE MINUTES OF THE PREVIOUS MEETING

Recommendation:

Moved: Tamsin Emmett

Seconded: Cr Leonie Scoffern

That the minutes of the Tourism and Marketing Advisory Committee meeting held 1 September 2020 be confirmed.

CARRIED 4/0

6. BUSINESS ARISING FROM THE PREVIOUS MINUTES

- RFQ for tourism destination marketing strategy to be distributed.

Completed.

- Snaplock frames to be purchased and display at DBCA campsites to be investigated.

Snaplock frames purchased; display options discussed and installation progressed in consultation with DBCA.

7. OFFICER REPORTS

Nil

8. MOTIONS FOR WHICH PRIOR NOTICE HAS BEEN GIVEN

Nil

9. QUESTIONS BY MEMBERS FOR WHICH DUE NOTICE HAS BEEN GIVEN

Nil

10. URGENT BUSINESS APPROVED BY PRESIDING MEMBER OR BY DECISION

Nil

11. ANNOUNCEMENTS BY PRESIDING MEMBER OR BY DECISION

Nil

12. STATUS REPORT ON COUNCIL RESOLUTIONS

At its meeting held 15 September 2020 Council resolved (Minute No. TBA):

That Council authorise staff to apply for an update to the design of the Shire of Collie number plates to the design presented in the body of the report.

Staff will now complete the application form and submit to the Department of Transport.

13. GENERAL BUSINESS

13.1 Mini Mural Festival

A mini mural festival is planned for the week from 22-28 November. The festival will include walking tours and artist speaking nights to coincide with the installation of murals in town and on the Wellington Dam wall.

A festival coordinator has been appointed and grant funding sourced by the Collie mural trail working led by Travis Robinson.

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14. CLOSE AND NEXT MEETING

The next meeting of the Tourism and Marketing Advisory Committee is proposed to be held on **Monday 12 October 2020 at 9.30am in Council Chambers.**

2020 Meeting Dates	
TMAC	Minutes to Council
22 September 2020	6 October 2020
12 October 2020 (Monday)	27 October 2020
3 November 2020 (Tuesday)*	17 November 2020
1 December 2020 (Tuesday)	15 December 2020

*to be confirmed.

15. ATTACHMENTS

Nil

I certify that these minutes were confirmed at a meeting of the Tourism and Marketing Advisory Committee

Presiding Member

Date