



Shire of
Collie

AGENDA

for the

**TOURISM & ECONOMIC
DEVELOPMENT COMMITTEE**

to be held on

Thursday, 06 August 2026

NOTICE OF MEETING

Please be advised that the



Tourism & Economic Development Committee

commencing at **3:00pm**

will be held on

Thursday, 06 August 2026

In Council Chambers at 87 Throssell Street, Collie

A blue ink signature, appearing to read "Phil Anastasakis", is written over a horizontal line.

Phil Anastasakis
Chief Executive Officer

28 July 2026

DISCLAIMER

The advice and information contained herein is given by and to the Committee without liability or responsibility for its accuracy. Before placing any reliance on this advice or information, a written inquiry should be made to the Council giving entire reasons for seeking the advice or information and how it is proposed to be used.

Please note this agenda contains recommendations, which have not yet been adopted by Council.

Any statement, comment or decision made at a Council or Committee meeting regarding any application for an approval, consent or licence, including a resolution of approval, is not effective as an approval of any application and must not be relied upon as such. Any person or entity that has an application before the Shire must obtain, and should only rely on, written notice of the Shire's decision and any conditions attaching to the decision and cannot treat as an approval anything said or done at a Council or Committee meeting.

Agenda for the Shire of Collie Tourism and Economic Development Committee Meeting to be held in Council Chambers, 87 Throssell Street Collie, on Thursday, 06 August 2026 commencing at 3:00 pm.

1. OPENING/ATTENDANCE/APOLOGIES

Members

Cr Michelle Smith	Councillor
Cr Joe Italiano	Councillor
Cr Rob Wells	Councillor
Phil Anastasakis	Chief Executive Officer
Alex Wiese	Director Development Services

Shire Staff – Non Members

Melissa Souter-Robertson	Tourism & Economic Development Coordinator
Tamara Vening	Development Services Administration Officer

Visitors

Apologies

1. DISCLOSURE OF FINANCIAL INTEREST

Forms available for declaration on request.

2. PETITIONS/DEPUTATIONS/PRESENTATIONS/SUBMISSIONS

2.1 Presentation by Deles Delta on Item 6.1

3. CONFIRMATION OF THE PREVIOUS MINUTES OF COMMITTEE MEETING

Not applicable

4. BUSINESS ARISING FROM THE PREVIOUS MINUTES

Not applicable

An initiation meeting with Delos Delta and Shire Staff was held on 27 May 2026. Delos Delta subsequently prepared a Project Plan detailing the overall approach, stakeholder engagement process, key outputs, and project timeline.

Statutory and Policy Implications:

The report and the Shire of Collie Social Investment Agreement with South32 Worsley Alumina complies with the Council CP1-023 – Community Benefit Fund Policy.

Budget Implications:

The project is fully funded in the 2026/27 budget through the Shire of Collie 3-year \$ 300,000-per-year Social Investment Agreement with South32 Worsley Alumina. Delos Delta was the successful expression of interest applicant with a submitted price of \$42,920 (inclusive of travel).

Budget – Whole of Life Cost:

Costs associated with implementing the Action Plan and reviewing the Strategy will be considered as part of Council's annual budget process. Initiatives and projects are intended to be funded either through the Shire's Social Investment Agreement with South32 Worsley Alumina or allocated to be the responsibility of the relevant project owner.

Communications / Consultation Requirements:

The appointed consultant will work with key stakeholders to develop the Economic Development & Tourism Strategy and Action Plan as outlined in the Project Plan.

Strategic Implications:

STRATEGIC COMMUNITY PLAN AND CORPORATE BUSINESS PLAN		
GOAL:	2	Our Economy
Objective:	2.1	Economic Development
Strategic Priority:	2.1.1	Support the State Government Collie's Just Transition initiatives to achieve economic diversification and sustainability.
Objective	2.2	Tourism promotion and attractions
Strategic Priority:	2.2.1	To support the tourism and marketing capability within Collie with a focus on destination marketing.

Relevant Precedents:

Council has previously adopted the 2021 Tourism Marketing Strategy and Destination Management Plan, and the new ED&T strategy will supersede this.

5.2 Update - Shire of Collie and South32 Social Investment Agreement

Reporting Department:	Development Services
Reporting Officer	Melissa Souter-Robertson – Tourism & Economic Development Coordinator
Accountable Manager:	Alex Wiese – Director Development Services
Legislation	Not applicable
File Number:	EDV/008
Appendices:	Confidential Appendix 5.2.A – Shire of Collie Social Investment Agreement with South32 Worsley Alumina
Voting Requirement	Simple Majority

Report Purpose:

For the Committee to receive an update on the South32 Social Investment Agreement.

Officer's Recommendation:

That the Committee notes the update on the Shire of Collie Social Investment Agreement with South32 Worsley Alumina, including the achievements and future projects.

Background:

At the Ordinary Council Meeting held on 10 June 2025, Council received an update on the Shire of Collie's Social Investment Agreement (the Agreement) and the status of ongoing discussions regarding a new Agreement for 2025/26 through to 2027/28.

A new Agreement was subsequently developed in alignment with South32's published community investment framework and was confirmed on 24 July 2025. Since then, the Shire has submitted its first update report and acquittal to South32 via the SmartyGrants portal.

Statutory and Policy Implications:

Nil

Budget Implications:

An allocation of \$300,000 per annum (excl. GST) is included in the 2025/2026 budget in line with the Agreement. This amount was also included in the adopted 2026/2027 budget.

Budget – Whole of Life Cost:

As this report does not propose new assets, there are no direct whole of life or ongoing cost implications.

Communications / Consultation Requirements:

Nil.

Strategic Implications:

Comment:

The Shire's Tourism & Economic Development Coordinator has continued to coordinate initiatives and deliver outcomes as outlined in the new South32 Social Investment Agreement. Summaries below are progress updates against South32's reporting requirements. The status of current projects under the agreement is as follows:

Economic Development Strategy

Development of an Economic Development & Tourism Strategy and Action Plan (the Strategy) aims to provide a clear vision, identify priority actions, and ensure Collie remains diversified, competitive, and resilient. The Strategy will integrate tourism with broader economic goals and align with regional and state frameworks, with implementation planned for 2026–2028.

Status: In progress. Project mapping and scoping began in January 2026. RFQ released in March 2026; and a consultant was appointed in May 2026. Strategy completion expected by November 2026 for Council approval.

Tourism Strategy Review

Overview: Tourism and Marketing are being integrated into the Economic Development & Tourism Strategy

Status: In progress. Strategy completion expected by November 2026 for Council approval.

Procurement Forum

Overview: The inaugural Collie Procurement Forum & Expo is a single-day event designed to connect local Small to Medium Enterprises (businesses) with large organisations, government agencies, and Tier 1 contractors delivering projects in Collie and the surrounding region. The forum aims to support 'local buying and spend', build supplier readiness, and leverage Just Transition projects by showcasing work opportunities and enabling direct engagement between local businesses and procurement decision-makers.

Status: In progress. Discussions with the Collie Chamber of Commerce & Industry, Southwest Development Commission, and Collie Delivery Unit are ongoing. Expressions of interest for exhibitors are open. The event is scheduled for September 2026 at the Miners Institute Building.

Economic and Tourism Data Insights

Overview: To better understand local business activity, resident and tourist spending, and the impact of events and visitation, the Shire is undertaking a 12-month trial of CommBank Council iQ (Council iQ). Council iQ is a data analytics platform designed specifically for local governments. It uses aggregated and de-identified banking transaction data from over 7 million customers to help councils better understand resident, visitor, and business spending patterns.

Through the use of Council iQ reports will be generated measuring the economic impact of tourism initiatives, events, recreation assets, and major projects, as well as understanding visitor expenditure and resident spending leakage. The key benefits for the Shire are expected to be:

- Better evidence for decision-making
- Economic impact measurement

6. GENERAL BUSINESS

6.1 Discuss meeting frequency and dates

6.2 Updates

- Tourism WA Image Library Request for image accreditation

7. TERMS OF REFERENCE

7.1 Terms of Reference – refer to Appendix 7.1.A

8. CLOSE AND NEXT MEETING

There being no further business, the Presiding Officer to declare the meeting closed.