

COMPETITIONS AND PROMOTIONAL ACTIVITIES COLLECTION NOTICE

The Shire of Collie collects and manages personal information to administer competitions, prize draws, giveaways and other promotional activities.

Who is collecting your information?

Shire of Collie
87 Throssell Street, Collie WA 6225
Phone: (08) 9734 9000
Email: colshire@collie.wa.gov.au

You can contact the Shire to request access to or correction of your personal information.

How are we authorised to collect and manage your information?

The Shire collects and manages personal information in accordance with:

- Privacy and Responsible Information Sharing Act 2024 (WA)
- Local Government Act 1995 (WA)
- State Records Act 2000 (WA)

What information do we collect?

We may collect:

- your name and contact details
- competition entry information
- eligibility information
- photographs, videos or promotional content you provide
- prize delivery or collection details, where applicable

Where do we collect information from?

We may collect information:

- directly from you
- through entry forms, registrations and promotional activities
- from authorised representatives
- from other sources authorised by law

Why do we collect your information?

We collect personal information to:

- administer competitions and promotional activities
- assess eligibility and select winners
- contact entrants and winners
- distribute prizes
- promote competition outcomes
- meet legal and recordkeeping obligations

How may your information be used or disclosed?

Your information may be shared with:

- Shire employees and contractors administering the competition or promotion
- service providers assisting with the activity
- prize sponsors or suppliers where required to provide prizes
- government agencies where authorised or required by law

The names of winners, photographs and details relating to prizes may be published by the Shire where authorised, required or agreed.

Photography and Promotional Material

Photographs and video recordings may be taken in connection with competitions and promotional activities. If you do not wish to be photographed or recorded, please advise the Shire. The Shire will take reasonable steps to accommodate requests where lawful and practical.

Storage and retention of information

Information is stored securely and retained in accordance with the State Records Act 2000 (WA), approved recordkeeping requirements and other legal obligations.

What happens if you do not provide the information?

The Shire may be unable to:

- process your entry
- confirm your eligibility
- contact you about the competition or promotion
- provide a prize



Your personal information

You may request access to or correction of your personal information using the contact details above.

If you believe the Shire has mishandled your personal information, you can lodge a privacy complaint using the contact details above or by contacting the Shire's Privacy Officer at privacy@collie.wa.gov.au