



PHOTOGRAPHY AND VIDEOGRAPHY COLLECTION NOTICE

The Shire of Collie collects and manages personal information through photography and videography at Shire events, programs, activities, facilities and public places.

Who is collecting your information?

Shire of Collie
87 Throssell Street, Collie WA 6225
Phone: (08) 9734 9000
Email: colshire@collie.wa.gov.au

You can contact the Shire to request access to or correction of your personal information.

How are we authorised to collect and manage your information?

The Shire collects and manages personal information in accordance with:

- Privacy and Responsible Information Sharing Act 2024 (WA)
- Local Government Act 1995 (WA)
- State Records Act 2000 (WA)

What information do we collect?

We may collect:

- photographs and video recordings
- your image and appearance
- event, activity and location details associated with recordings

Where do we collect information from?

We may collect information:

- directly from you
- at Shire events, programs and activities
- at Shire facilities and public places
- from authorised photographers and videographers engaged by the Shire

Why do we collect your information?

We collect personal information to:

- promote Shire services, events and activities
- communicate with the community



- create publications and marketing material
- maintain historical and community records
- meet legal and recordkeeping obligations

How may your information be used or disclosed?

Photographs and video recordings may be used in:

- Shire publications
- newsletters
- social media
- websites
- reports and promotional material

Information may be shared with:

- Shire employees and contractors
- photographers, videographers and media service providers engaged by the Shire
- government agencies where authorised or required by law

Storage and retention of information

Information is stored securely and retained in accordance with the State Records Act 2000 (WA), approved recordkeeping requirements and other legal obligations.

What happens if you do not provide the information?

Where practical, you may choose not to participate in photography or videography activities. However, it may not always be possible to avoid being photographed or recorded when attending public events or activities.

Opting Out of Photography and Videography

Where practical, the Shire will provide opportunities for people to avoid being photographed or recorded at Shire events and activities. Please advise Shire staff, the event organiser, photographer or videographer at the event.

It may not always be possible to avoid capturing images or recordings in public places, large gatherings or community events. If you would like a photograph or video featuring you to be removed from future Shire publications or online platforms, please contact the Shire and we will consider your request.

Your personal information

If you believe the Shire has mishandled your personal information, you can lodge a privacy complaint using the contact details above or by contacting the Shire's Privacy Officer at privacy@collie.wa.gov.au