



SOCIAL MEDIA COLLECTION NOTICE

The Shire of Collie collects, holds and manages personal information through its social media channels for the purpose of engaging with the community, responding to enquiries, providing information about Shire services, facilities, programs and events, and receiving feedback from members of the public.

Who is collecting your information?

Shire of Collie, 87 Throssell Street Collie WA 6225

Phone: (08) 9734 9000

Email: colshire@collie.wa.gov.au

To access or correct your personal information, please contact the Shire using the details above. Individuals may request access to and correction of their personal information in accordance with the Privacy and Responsible Information Sharing Act 2024 (WA) and other applicable legislation.

How are we authorised to collect your information?

The Shire collects and uses personal information in accordance with applicable legislation, including:

- Privacy and Responsible Information Sharing Act 2024 (WA)
- Local Government Act 1995 (WA)
- State Records Act 2000 (WA)
- Freedom of Information Act 1992 (WA)
- Any applicable Shire of Collie local laws relating to local government administration and community engagement

What information do we collect?

Depending on how you interact with the Shire's social media channels, we may collect:

- your name, username or social media handle
- comments, messages, posts, photographs, videos or other content you provide
- information contained within enquiries, complaints, feedback or service requests
- publicly available profile information associated with your social media account
- records of interactions with the Shire through social media platforms

Why do we collect your information?

We collect personal information to:

- respond to comments, messages and enquiries
- provide customer service and community engagement
- administer, inform and improve Shire services, programs and events
- investigate complaints or reports submitted through social media
- maintain records of communications with members of the public
- meet legal, regulatory and recordkeeping obligations

How may your information be used or disclosed?

Information published on the Shire's social media channels may be visible to other users of those platforms. Individuals should not post personal or sensitive information in public comments. Information you provide may be used for the purposes above and remain

publicly visible on social media platforms.

Your personal information may be disclosed to:

- Shire employees, contractors and service providers involved in responding to enquiries or administering services
- government agencies, regulators or law enforcement bodies where authorised or required by law
- third-party social media platform providers in accordance with their own privacy policies and terms of use

Consequences of not providing information

If you choose not to provide the requested information, the Shire may be unable to:

- consider your feedback in decision making processes
- respond to your enquiry or feedback
- provide updates regarding your matter
- deliver certain services requested through social media channels

Your Personal Information

Individuals who believe their personal information has been mishandled by the Shire of Collie may lodge a privacy complaint using the contact details above or directly with the Shire Privacy Officer at privacy@collie.wa.gov.au.

Please note that social media platforms operate independently of the Shire and may collect, use and disclose personal information in accordance with their own privacy policies. We encourage users to review the privacy settings and privacy policies of the social media platforms they use.